
Welcome

to **The Junior League**
of Eastern Fairfield County

Since its founding in 1901 by New York City social activist Mary Harriman, the Junior League has evolved into one of the oldest, largest, and most effective women's volunteer organizations in the world, encompassing more than 140,000 women in 291 Leagues in four countries. For more than a century, the Junior League has been on the forefront of social reform, identifying problems – pollution, illiteracy, domestic violence, food insecurity – and finding solutions.

The Junior League of Eastern Fairfield County (JLEFC) was founded in 1920 by 47 women committed to improving the lives of those in greatest need in the Greater Bridgeport area. We have demonstrated that commitment for 99 years, creating a legacy and a tradition that I know will continue for another century to come. The 250 women of the JLEFC are driven by our mission of Promoting voluntarism, Developing the Potential of Women and Improving our Community. Some of our League's past projects are parts of organizations that continue to thrive in our community today! Our League was involved in the formation of the Discovery Museum, the Beardsley Zoo and the School Volunteer Association, just to name a few.

Our organization is almost entirely run by volunteers. Our members gain invaluable training and experience through the creation and implementation of our projects, which they go on to share with other organizations, businesses and non-profits as community and civic leaders.

In addition to providing community impact and training opportunities for our members, the League has always offered opportunities to create lifelong friendships among like-minded women with a passion for their community.

Sincerely,

Kate Browning
President, JLEFC 2019–2020



Mission & Vision

The Junior League is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

[**vision**]

The Junior League: Women Around the World as Catalysts for Lasting Community Change.



Partner with the **JLEFC**

A partnership with The Junior League is an opportunity for a business or an organization to collaborate with one of the world's oldest, largest and most effective volunteer organizations.

Support our 250 Members that since 1920 have been committed to bettering the community in which we have chosen to live, work and raise our families.

By supporting The JLEFC and its mission, you are helping to create lasting community change.

**As our partner, you will receive increased exposure
for your business within the community.**

- Logo on Website
- Logo on Social Media
- Mention in Print Media
- Logo on Fliers
- Inclusion in Signage
- Opportunity for Speaker Presentation Panel Discussion
- Opportunity to Display Promotional Material at Enchanted Castle Event
- Opportunity to Distribute Marketing Materials





KEY

initiatives

LEAGUERS BUILDING READERS

Help us advance literacy by supporting one of our signature projects – our partnership with United Way and Read to Grow allows us to provide books to at-risk children in our community. Since its inception in 2010, Leaguers Building Readers has collected and distributed tens of thousands of books.

COOK & FEED FOR FRIENDS IN NEED

As part of our partnership with Operation Hope, a safe and healing shelter for homeless families. Cook & Feed is a program in which Leaguers meet once a month to prepare approximately 150 healthy, frozen meals that feed families of 4–6 people, filling empty food pantry freezers.

SCHOOL PARTNERING

Partnering with the Thomas Hooker School in Bridgeport, we help foster literacy and impact students' lives in a variety of ways including monthly Read Alouds, healthy eating programs, Star Student Receptions, and beautification projects in and around the elementary school.

VOLUNTEER-A-THON

26.2 hours of continuous volunteering creates a tangible change in our communities. We will work through the night, committing hundreds of woman-hours to refresh, restock, and revitalize in collaboration with our community partners. Every hour, minute, second counts.

ENCHANTED CASTLE

After a brief closure, the Junior League of Eastern Fairfield County is honored to bring this decades-old beloved event back to our community. The Enchanted Castle transforms the historical Burr Homestead into a storybook adventure, offering a story-based magical Halloween experience for younger children. Historically, the Enchanted Castle has delighted 5000 visitors each and every year



ENCHANTED CASTLE

The Junior League of Eastern Fairfield County is honored to bring back this beloved family friendly event which has been a part the Fairfield community for 22 years. This year's event will take place from October 24-30, 2019. The historic Burr Homestead in downtown Fairfield will be transformed into a magical storybook castle where children and adults will interact with storybook characters such as Cinderella, Pirates, Aladdin, Beauty and the Beast, The Little Mermaid, and the Wizard of Oz. The event consistently draws a sell-out crowd of nearly 5,000 visitors each year.

Your sponsorship will allow us to continue bringing literacy and magic to the community for years



ENCHANTED CASTLE

A Magical Storybook Experience

Presented by the Junior League of Eastern Fairfield County



VOLUNTEER-A-THON

26.2 hours of continuous volunteering creates a tangible change in our communities. We will work through the night, committing hundreds of woman-hours to refresh, restock, and revitalize in collaboration with our community partners. Every hour, minute, second counts.

Your sponsorship will allow us to continue committing minutes, hours, and days for years to come.

VOLUNTEER-A-THON

EVERY
HOUR
MINUTE
SECOND
COUNTS

26.2 HOURS TO MAKE A DIFFERENCE

Junior League of Eastern Fairfield County Sponsorship Agreement



Contact Information
Name
Company Name
Address
City, State, Zip
Phone
Email

All donations will support the projects of the JLEFC and its mission.

The JLEFC is a 501(c)(3) organization and donations are tax deductible to the extent permitted by law. Federal Tax ID # 06-6058169

Sponsorship Opportunities		
Please check one of the following:		
<input type="checkbox"/> Platinum Sponsor	\$5,000 & above	<ul style="list-style-type: none"> • Recognition as Presenting Sponsor for JLEFC for 2019-2020 year • Prominent logo on all marketing collateral & media coverage • Opportunity to display promotional material at key events • Logo displayed in social media at Volunteer-a-thon
<input type="checkbox"/> Gold Sponsor	\$2,500	<ul style="list-style-type: none"> • Prominent logo on all marketing collateral & media coverage • Opportunity to display promotional material at key events • Logo displayed in social media at Volunteer-a-thon • 20 tickets to Enchanted Castle
<input type="checkbox"/> Silver Sponsor	\$1,250	<ul style="list-style-type: none"> • Logo on all marketing collateral & media coverage • Logo displayed in social media at Volunteer-a-thon • 15 tickets to Enchanted Castle
<input type="checkbox"/> Bronze Sponsor	\$500	<ul style="list-style-type: none"> • Logo on all marketing collateral & media coverage • 10 tickets to Enchanted Castle

In-Kind Donation Information
<i>In-kind donations will receive recognition as outlined above. Please include any special conditions or restrictions.</i>
Fair Market Value of Item \$ _____ (What a buyer would expect to pay)
Item Description _____

Payment Information
<i>Signed agreement and logo (if applicable) are required. Please submit agreement to: JLEFC, 739 Old Post Road, Fairfield, CT 06824</i>
Please check one of the following:
<input type="checkbox"/> Check enclosed (payable to JLEFC) for total amount in agreement
<input type="checkbox"/> Charge total amount in agreement to credit card: <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
Cardholder's Name _____
Card Number _____ CVV# _____
Expiration Date _____ Signature _____

For additional information, please visit www.JLEFC.org